

THE DASHBOARD:

Your one-stop spot for project links, deadlines, and resources!



Project brought to you by:
YOVASO
YOUTH OF VIRGINIA SPEAK
OUT ABOUT TRAFFIC SAFETY

Whether you're planning to compete or simply use the materials to engage your student body, every level of participation makes a difference. We encourage you to get involved in the way that works best for your school, because every step you take, helps students get places safely!



IMPORTANT PROJECT DATES

Project Period: **March 9– May 22**

Final Report Due Date: **May 29**



COMPETITION RESOURCES



COMPETITION TOOLKIT

Access the Competition Toolkit for ready-to-use resources, creative ideas, and simple planning tips to make your Project GPS campaign a success.



PRE- PROJECT DATA COLLECTION FORM

Please complete a seat belt check or collect surveys prior to any project activities.



COMPETITION FINAL REPORT

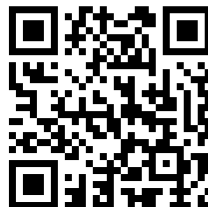
Complete the Competition Final Report to share your project highlights, competition components, and post-project data collection results.

PARTICIPATION RESOURCES



PARTICIPATION TOOLKIT

Access the Participation Toolkit for simple activity ideas and quick tips to help you bring Project GPS to life at your school.



PARTICIPATION FINAL REPORT

Complete the Participation Final Report to quickly share how you used the Project GPS materials at your school.



Have questions or photos you want to submit? Contact:
Callie Toler– YOVASO Program & Curriculum Coordinator
callie.toler@vsp.virginia.gov (804) 914 – 2532



Visit Project GPS's webpage at:
yovaso.org/project-gps



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Through Project GPS: Get Places Safely, we offer a variety of free printed materials to help schools and youth groups promote safe driving and passenger behaviors. These include Passenger Rights Cards, a Project GPS banner, posters, a What to Do After a Crash card, and a project postcard—all designed to increase visibility, spark conversation, and spread awareness throughout your school and community.



PRINTED MATERIALS INFORMATION

PROJECT BANNER:

The Project GPS banner helps create a strong, visible presence for your project activities by drawing attention to your efforts and reinforcing the message of getting places safely. We intentionally left extra blank space so you can customize it with your school's name or add your own traffic safety messaging to make it uniquely yours.

Tip: Hang your banner in a high-traffic area like the main entrance, cafeteria, or gym during events to maximize visibility. Consider revealing it at a kickoff activity to build excitement around your Project GPS campaign. The banner is also a great tool to collect pledge signatures!

PROJECT POSTERS:

The Project GPS posters are designed to reinforce key safe driving and passenger messages throughout your school, serving as daily visual reminders that help keep safety top of mind. Placed strategically, they help spark conversations and strengthen the overall impact of your campaign.

Tip: Post them in high-visibility areas like hallways, near restrooms, in the cafeteria, and by parking lot exits. Many schools also create their own posters as a club project, class assignment or schoolwide contest!

TIP CARDS:

Both tip cards provide essential, easy-to-reference information that empowers students to make safe decisions; whether they're speaking up as passengers or knowing what steps to take after a crash. Designed to be practical and portable, they put important safety guidance directly into students' hands when it matters most.

Tip: Distributing the cards can be simple; hand them out during dismissal, placing on car windshields, adding them to prom or graduation tickets, or incorporating them into a quick trivia challenge at a YOVASO informational table during lunches. Suggest keeping them in their car's glovebox for easy reference.



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PRINTED MATERIALS INFORMATION

The Project GPS postcard is designed to be an interactive commitment piece that brings your campaign to life. On the front, students will see the Project GPS message; on the back, they'll find space to personalize their journey.

PROJECT POSTCARD:

How to Use:

1. Invite students to complete the back of the postcard by filling in the "To:" section with a place they hope to go this summer; whether it's the beach, a job, college visits, vacations, or simply time with friends.
2. Then, in the "Steps I Am Taking to Get There Safely" section, have them list specific safe driving and passenger habits they commit to practicing (wearing a seatbelt every ride, limiting distractions, speaking up as a passenger, following speed limits, etc.).
3. Once completed, collect and display the postcards on a bulletin board or wall to create a powerful visual reminder that everyone has somewhere to go and a plan to get there safely.

Tip: Turn the postcards into a group activity by completing them during homeroom, advisory, or a club meeting. Consider setting a goal (for example, 50 or 100 completed postcards) and unveiling the bulletin board display at the end of the week to celebrate students' commitments to getting places safely.

EXAMPLES:



Steps I am taking to Get There Safely:

- Making sure everyone is buckled up in the car
- Helping my friends follow the rules as passengers
- Avoiding distractions like phones or loud music in the car
- Obeying speed limits and traffic signals

To: Soccer tournament
in Richmond

No matter your destination. Get There Safely with YOVASO!



Steps I am taking to Get There Safely:

- Wearing my seatbelt every ride
- Putting my phone on "Do Not Disturb" while driving
- Speaking up if the driver is speeding
- Planning rides ahead of time so I'm never in a risky situation

To: Virginia Beach
with my friends this summer

No matter your destination. Get There Safely with YOVASO!



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Through Project GPS: Get Places Safely, we offer a variety of free incentive items to help schools and youth groups promote safe driving and passenger behaviors. These include keychains and lanyards; all designed to increase visibility, spark conversation, and spread awareness throughout your school and community.

PROJECT INCENTIVE ITEMS

KEYCHAINS & LANYARDS:

The Project GPS keychains and lanyards serve as practical, everyday reminders of students' commitment to getting places safely. Designed to be both useful and visible, these incentive items help reinforce safe driving and passenger behaviors long after the campaign activities are over—keeping the Project GPS message in students' hands and on their minds.

Tip: Use *keychains and lanyards as rewards for students who complete the postcard activity, participate in discussions, or demonstrate safe driving and passenger habits. Handing them out during a small ceremony, raffle, or campaign celebration helps make the Project GPS message fun, memorable, and tangible.*



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