

BUCKLE UP



SLOW DOWN

Partnership Opportunities



Bring your Drive for Change project to life with guest speakers, interactive experiences, and traffic safety resources available through our statewide partners.



ATSS Foundation

The American Traffic Safety Services Foundation (ATSS Foundation) promotes roadway safety through education, public awareness, and community programs. Through youth-focused outreach, the Foundation helps teens understand the importance of making safe choices behind the wheel, especially when traveling through work zones, while building awareness of the real people whose lives depend on everyone doing their part to keep our roadways safe.

OPPORTUNITIES:

- **National Work Zone Safe Teen Driver Program:** A free, 50-minute online course designed specifically for teen drivers ages 15–19. The interactive program teaches teens how to safely navigate work zones, respond to flaggers, drive around large trucks, and make safer decisions in changing roadway conditions.
 - Teens who successfully complete the course receive a Certificate of Completion and are **entered into a drawing to win \$500 educational scholarship!**
 - Completion may also qualify students for safe driver discounts through participating insurance companies.
- **Teen Driver Program Toolkit:** a comprehensive toolkit is now available to learn more about the Teen Driver Program and how to promote it to others.

TO TAKE THE FREE COURSE & DOWNLOAD THE TOOLKIT, VISIT:

<https://foundation.atssa.com/our-programs/youth-programs/teen-driver-program/>

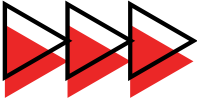


FOR MORE INFORMATION, VISIT [FOUNDATION.ATSSA.COM/OUR-PROGRAMS/YOUTH-PROGRAMS/](https://foundation.atssa.com/our-programs/youth-programs/)



BUCKLE UP APPALACHIA

Buckle Up Appalachia is a road safety initiative of Appalachian Promise Alliance dedicated to creating safer roads across the Appalachian Highlands. Building on its roots in child passenger safety, the program has expanded to provide education and outreach for road users of all ages, with a focus on teen driver safety, BRAKE4LIFE workshops cover seat belt use, distracted and impaired driving and other unsafe behaviors.



ONLY AVAILABLE FOR THE FOLLOWING SOUTHWEST COUNTIES: RUSSELL, SCOTT, WASHINGTON, AND CITY OF BRISTOL

OPPORTUNITIES:

- **BRAKE4LIFE Workshops:** available for for High Schools and Middle schools, 60-90 minutes focused primarily on distracted driving at a first come, first serve basis.
- **Equipment used with Workshop programs for hands on experiences:**
 - Fatal Vision Drowsy and Distracted Driving Googles
 - Fatal Vision Distracted Driving Activity Mat & Steering Wheel
 - A variety of Impairment Goggles
 - Kiefer Foundation Just Drive Simulators
 - Vince and Larry Crast Test Dummies Costumes for events

TO BOOK AN EVENT, VISIT:

appalachianpromisealliance.org/brake4life/



BUCKLE UP
APPALACHIA

A Program of

 APPALACHIAN PROMISE ALLIANCE



**FOR MORE INFORMATION, VISIT
APPALACHIANPROMISEALLIANCE.ORG/BUCKLE-UP/**

CANNABIS CONTROL AUTHORITY

The Virginia Cannabis Control Authority (CCA) works to promote public safety and help Virginians make informed choices through education and outreach. CCA provides youth-focused programs and resources that help students understand cannabis laws, the risks of underage cannabis use, and how cannabis can affect safe driving.

OPPORTUNITIES:

- **Speaking Engagement/ Presentation:** CCA offers educational presentations that help students understand cannabis laws, the risks of underage cannabis use, and the dangers of cannabis-impaired driving. Presentations provide teens with practical, age-appropriate information to help them make informed choices and understand how those choices can impact their safety and the safety of others.
- **Resource Library:** Explore the CCA's collection of educational resources for accurate, up-to-date information about cannabis laws, health and safety, youth prevention, and impaired driving. Schools can download these ready-to-share resources to support classroom lessons, student activities, awareness campaigns, and other traffic safety efforts. The CCA also ships educational resources to schools for free through its [Educational Resources Order Form](#).

TO BOOK AN EVENT, VISIT:

<https://cca.virginia.gov/education/requestspeaker>



VIRGINIA
Cannabis
Control
Authority



FOR MORE INFORMATION, VISIT
[CCA.VIRGINIA.GOV/EDUCATION](https://cca.virginia.gov/education)

CARILION CLINIC

Carilion Clinic's Injury Prevention and Outreach Program provides engaging safety and injury prevention education to schools and communities across Southwest Virginia and surrounding areas. As part of Carilion Roanoke Memorial Hospital's Level 1 Trauma Program, the team uses education and outreach to help students understand how everyday choices can prevent serious injuries, reduce risks, and keep themselves and others safer.



AVAILABLE FOR SOUTHWEST VIRGINIA AND SURROUNDING AREAS. REACH OUT TO SEE IF YOU QUALIFY!

OPPORTUNITIES:

- **Speaking Engagement available on the following topics:**
 - Safe and Distracted Driving
 - Common Motor Vehicle Crash (MVC) Injuries
 - Substance Use and Prevention
 - Stop the Bleed
 - Concussion and Sports Injuries
 - Seasonal Injuries and First Aid
 - Social Media, the internet, bullying, and safety
 - Survivorship and Resilience
 - Customized injury, safety, and prevention education tailored to your school or organization's specific needs.

TO BOOK AN EVENT, CONTACT

Ottilia Lewis

ocwalker@carilionclinic.org

(540) 655-2825



CHRISTOPHER KING FOUNDATION

A Virginia nonprofit dedicated to preventing traffic tragedies through education, awareness and advocacy. Founded by Christy King after the loss of her son Christopher in a preventable crash, the foundation delivers impactful traffic safety programs to students from elementary school through college.

OPPORTUNITIES:

- **Junior Speed Busters:** An interactive program introducing younger students to traffic safety through hands-on demonstrations, including live radar activities that teach the dangers of speeding in school zones and the importance of seat belts. To learn more about the program, visit www.drivesmartva.org/junior-speed-busters/.
- **Middle & High School Programs:** 45–60 minute presentations focused on seat belt use, speeding, distracted driving, impaired driving, and the real-life consequences of unsafe driving decisions.
- **Safe Choices College Program:** A college-focused program addressing impaired driving, risky behaviors, and responsible decision-making among young adults.

TO BOOK AN EVENT, CONTACT:

Christy King

christopherkingfoundation@gmail.com

(757) 645-6359



Christopher King Foundation

**FOR MORE INFORMATION, VISIT
CHRISTOPHERKINGFOUNDATION.COM**

DRIVE SMART VIRGINIA

A Virginia nonprofit dedicated to saving lives and reducing injuries through traffic safety education and awareness. DRIVE SMART Virginia works with schools and communities to promote safer driving behaviors through interactive simulator programs, educational presentations, outreach events, and engaging traffic safety resources and campaigns.

OPPORTUNITIES:

- **Distracted Driving/Impaired Driving Simulator:** An interactive driving simulator that gives students a hands-on opportunity to experience how distraction and impairment can affect driving performance in a safe, controlled environment. Each simulation takes approximately five minutes per participant and is available for groups of 50 or more for a half-day or full-day event. Simulator events are grant-funded and available on a first-come, first-served basis.
- **Just Drive VR Simulator:** An immersive virtual reality experience that helps students understand the dangers of distracted driving and the importance of speaking up for safety. Through multiple scenarios, participants see how distractions behind the wheel can lead to serious consequences and how their choices as drivers and passengers can make a difference. Schools may request up to two VR headsets for a three-week period. The free, self-led program is grant-funded, includes prepaid return shipping, and is available on a first-come, first-served basis. Each experience lasts approximately 4–15 minutes per participant.

TO BOOK AN EVENT, VISIT:

<https://www.drivesmartva.org/simulator-selection/>



**FOR MORE INFORMATION, VISIT
WWW.DRIVESMARTVA.ORG**



GWEEDO MEMORIAL FOUNDATION

After the tragic loss of her 16-year-old son, Conner “Gweedo” Guido, Tammy McGee became a passionate advocate for teen driver safety in Virginia and across the country. She works to help teens and parents understand the consequences of unsafe driving decisions and empower young people to make safer choices and speak up. Tammy has also turned her advocacy into legislative action, helping advance eight pieces of legislation in Virginia in just six years to strengthen driver education and improve roadway safety.

OPPORTUNITIES:

- **Speaking Engagements:** Tammy brings Conner’s story and a powerful message of prevention to schools, youth groups, and community organizations locally and nationwide. Her interactive presentations focus on speeding, distraction, impairment, unlicensed driving, passenger responsibility, and the power of speaking up. Presentations are offered at no cost, with the goal of reaching young people before the crash.
- **Anonymous Tip Line:** The Gweedo Memorial Foundation created IfYouSeeSomethingSaySomething.org to give teens and community members a safe, 100% anonymous way to speak up when something feels wrong. The platform can be used to report concerns such as unsafe driving, bullying, drugs or alcohol, threats, weapons, or other school and community safety issues. No name is required, giving individuals the opportunity to share important information without fear of retaliation.

TO BOOK AN EVENT, CONTACT:

Tammy Gweedo McGee

Tammy@ConnerGweedo.com



FOR MORE INFORMATION, VISIT CONNERGWEEDO.COM

VIRGINIA PASSENGER RAIL AUTHORITY

The Virginia Passenger Rail Authority and Amtrak Virginia provide rail safety education to teens, raising awareness about the dangers of railroad crossings and promoting safe behaviors near tracks to ensure everyone can travel safely and responsibly.

OPPORTUNITIES:

- **Speaking Engagements:** VPRA offers presentations to educate teens on rail safety, providing important information about railroad crossings and how to stay safe near tracks through engaging, informative presentations.
- **Rail Safety Resources:** VPRA encourage students to take action by using the statistics and safety tips provided in the Rail Safety packet available on their resource page at vapassengerrailauthority.org/resources/railsafety. **Plan ahead for Rail Safety Month in September!**

TO BOOK AN EVENT, CONTACT:

Haley Glynn

haley.glynn@vptra.virginia.gov

(804) 385- 4006



**FOR MORE INFORMATION, VISIT
VAPASSENGERRAILAUTHORITY.ORG**



VIRGINIA TECH TRANSPORTATION INSTITUTE

The Virginia Tech Transportation Institute's Sharing the Road with Trucks program helps drivers and passengers learn how to safely share the road with tractor-trailers and other large trucks. Through evidence-based education and outreach, the program teaches practical strategies for navigating around large trucks, understanding their unique safety challenges, and making safer choices on the road.

OPPORTUNITIES:

- **High School Program – Experiential Learning:** An interactive program that combines a 25–30 minute classroom presentation with a hands-on tractor-trailer demonstration. Students learn about teen crash trends, how large trucks operate differently from passenger vehicles, and strategies for safely sharing the road. During the outdoor demonstration, students can sit in the driver's seat of a tractor-trailer to see firsthand the size of its blind spots and understand what truck drivers can and cannot see.
- **Parent Night/Community Programs:** An interactive program designed for families and community audiences that builds on the high school experience with additional information for adult drivers. Programs can include safe road-sharing strategies, real-world examples, and a hands-on tractor-trailer demonstration. The classroom presentation may also be included depending on the event format.

TO BOOK AN EVENT, CONTACT:

Sharing the Road with Trucks

sharingtheroad@vtti.vt.edu



FOR MORE INFORMATION, VISIT CMVROADSHARING.ORG

MARY WASHINGTON HOSPITAL

Mary Washington's Injury Prevention and Outreach Program provides engaging safety and injury prevention education to schools and communities across Central/Northern Virginia. As part of their Level 2 Trauma Program, the team provides education and outreach that empowers students with the knowledge and skills to recognize risks, prevent injuries, and make informed choices that protect themselves and others.



AVAILABLE FOR THE FOLLOWING AREAS:

- CAROLINE COUNTY
- FAUQUIER COUNTY
- CITY OF FREDERICKSBURG
- KING GEORGE COUNTY
- SPOTSYLVANIA COUNTY
- STAFFORD COUNTY
- WESTMORELAND COUNTY
- *PARTS OF CULPEPER COUNTY, ORANGE COUNTY, AND LOUISA COUNTY

OPPORTUNITIES:

- **Speaking Engagements:** MWH offers the Stop the Bleed presentation and Mock Crash demonstrations. Both opportunities can be customized to meet the school's needs regarding number of participants and the length of the program.

TO BOOK AN EVENT, CONTACT

Amy Cantwell

amy.cantwell@mwhc.com

(540) 741-2856



Mary Washington Hospital
Trauma Center



Trauma.mwhc.com



***To our incredible partners,** thank you for sharing your time, expertise, resources, and experiences with Virginia students. Your continued support helps schools bring traffic safety education to life and gives teens opportunities to learn, ask questions, and build skills that can help keep them safe on the road.*

***And to our YOVASO schools,** thank you for continuing the conversation. Every activity you lead, resource you share, and student you reach helps make traffic safety a priority in your school and community.*

Together, we can Drive for Change and create safer roads for everyone.

-YOVASO Team