



YOVASO

mystery

challenge



INTERVIEW

PODCAST

TALK SHOW

GAME SHOW

NEWS REPORT

RADIO SEGMENT

YOUR CHOICE!

NEW YEAR, NEW CHALLENGE!

We decided to give you a fresh new challenge to complete with your club, classmates, or peers at your school!

We want to hear directly from teens working together about the importance of traffic safety, making smart choices behind the wheel, and speaking up for passenger rights.

This is a team challenge, not an individual entry. Projects must be created and submitted by a group, such as a YOVASO club, or as a class project.

How do you achieve this? That's up to you! Get creative, work as a team, and get filming!



CHALLENGE REQUIREMENTS

- Submission must mention YOVASO and include logo
- All entries should be 2-5 minutes long; video OR audio
- Teachers, SROs, and other adults may be included as guests, but students should be the main voice.
- Focus on a teen traffic safety topic(s)
- Content needs to be school-appropriate- no offensive language, violence or risky behaviors
- Submissions must be shared with school or community in some capacity (social media, email, etc.)



## JUDGING WILL BE BASED ON THREE CATEGORIES:



### CONTENT

How accurate, meaningful and relevant is the safety message?



### IMPACT

How well does your video engage the audience and inspire safe behaviors?



### CREATIVITY

How original or innovative is the project?



## Prizes

This year, the top **THREE** challenge winners will receive a \$200 check!

## Deadline

All submissions must be received by **Sunday, February 15 at 5PM!**

Visit [our website](#) for more information or email [callie.toler@vsp.virginia.gov](mailto:callie.toler@vsp.virginia.gov) for questions!



**NOT SURE WHERE TO START?**

**THE ATTACHED PLANNING GUIDE WALKS YOU THROUGH EACH STEP OF THE CHALLENGE!**





# mystery challenge >>

## PLANNING GUIDE

### STEP ONE: BUILD YOUR TEAM

Form a group of students and decide who will speak, plan and write the script, record, and edit the video.

### STEP TWO: MAKE A CHOICE

Pick the traffic safety focus(es) that matters to students at your school AND decide what format you'll share your message in.

### STEP THREE: PLAN IT OUT

Outline what you want your audience to remember. Create a script, decide if you'll include guest speakers, gather props if needed, and keep the time limit in mind.

### STEP FOUR: TEST & RECORD

Take a minute to test your phone or computer for any tech issues before filming. Have fun with it and keep everything school-appropriate.

### STEP FIVE: REVIEW & SUBMIT

Watch or listen and make edits to fit the time limit. It doesn't have to be perfect; *sometimes imperfections make it better!*

**Don't forget to submit your work!**

#### SUBMISSION LINK



#### POSSIBLE TOPICS

- seatbelt usage
- passenger rights
- obeying speed limits
- pedestrian safety
- distracted driving
- winter driving safety

#### FORMAT CHOICES

- interview
- podcast
- talk show
- game show
- news report
- radio segment

