


## Fun and Creative Activity Ideas

- Hold one or more club meetings to organize and plan for Drive for Change
- Hold an event or activity to recruit new students to join your club or youth group
- Host a poster design contest to promote buckling up, pedestrian safety, and or/bike safety
- Make daily announcements over intercom or other messaging service
- Display messaging on school or youth group marquee signs
- Display Drive for Change Project banner
- Display Drive for Change Project posters
- Create and share safe driving messages on a bulletin board
- Host a Drive for Change display table at school, youth group, or cafeteria
  - Use a trivia wheel to win prizes for answering traffic safety questions
  - Create a photo frame with traffic safety messaging for students to take a photo with
- Pass out candy with safety messages, distribute- Dum-Dums/Smarties, etc..
- Set up a crashed vehicle display with Drive for Change, Buckle Up and Slow Down messaging
- Give presentation to students at your school/youth group on seat belt use
- Borrow Vince and Larry for seat belt safety programs
- Write messages with sidewalk chalk in school or youth group parking lot or sidewalks
- Hold prize drawings for signing the buckle up pledge banner
- Decorate mascot with seat belt at a home game or event
- Distribute project materials in conjunction with pledge signings and/or other activity
- Hold a school or youth group safety assembly with fun skits, videos, poems, etc. about safety
- Send mass text messages with "buckle up and be a safe passenger" reminders to students
- Share seat belt information and pedestrian safety tips in school newspaper/newsletter
- Decorate school bulletin board with passenger, pedestrian, and bike safety messaging
- Pass out buckle up reminders to adult drivers dropping students off in the mornings
- Design traffic safety door art to display on homeroom doors and/or make table tent cards for the school cafeteria; have a door decorating contest among homerooms.

**BUCKLE UP**  
**DRIVE FOR**  **CHANGE**  
**SLOW DOWN**

➤ **Halloween and Thanksgiving Themed Optional Activities:**

- Decorate a highly visible bulletin board at your school or youth group for Halloween with safe celebration reminders
- Hold a contest for students to dress up in costumes to promote buckle up and pedestrian safety
- Include other clubs in your school/community campaigning to help get the message out with their club's special twist on the theme
- Host a pumpkin carving contest
- Organize a Halloween carnival to give students a fun and safe place to go on Halloween
- Participate in a trunk-or-treat event by decorating a trunk and/or passing out passenger and pedestrian safety messaging and materials
- Make message cards and place them on high school students' vehicles as a reminder to 'make it to the table' at Thanksgiving
- Decorate a bulletin board with passenger safety messages related to Thanksgiving. The theme could be "Don't be a Turkey – Buckle Up"

➤ **National Teen Driver Safety Week Ideas and Links**

**National Teen Driver Safety Week is October 19-25, 2025.** YOVASO encourages all schools and youth groups participating in the Drive for Change Project incorporate this week into your Drive for Change Project ideas.

- Download a free toolkit from [National Safety Council](#)

**Traffic Safety Themed Spirit Days Ideas:**

- Buckle Up Day- wear your best "belted" outfit
- Red Light/Green Light Day- Wearing green, yellow, and red
- Be Smart, Not Distracted Day- Wear mismatched coloring to symbolize how driving distracted looks silly
- Team Up for Safety- wear jerseys or sports themed attire
- Bright and Safe Choices- wear neon/bright clothing
- Together We "Drive for Change"- school spirit day
- Don't be in the Fast Lane Day- PJ or comfy clothes day promoting slowing down and "relaxed" behind the wheel
- Super Safe Passengers- superhero themed attire