

# YOUTH OF VIRGINIA SPEAK OUT ABOUT TRAFFIC SAFETY



## ***Middle School-Age Toolkit***

*Use the resources inside to promote passenger safety and traffic safety in your school and community*



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*\*The Seat Belt Check Rules, Form, and Survey are for competing schools and youth groups to utilize, or any group that wants to measure the project's impact from pre-project to post-project.*

## ***Additional Resources and Programs to Help Implement a Successful Arrive Alive Project***

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# Arrive Alive Middle School Project Overview

## *Buckle Up and Be a Safe Passenger*

*Arrive Alive* is a peer-to-peer project to establish safe driving and passenger behaviors among teens and youth during the high-risk warm weather months. According to statistics from the National Highway Traffic Safety Administration, the months between May and September are the most dangerous for young drivers. During this time period teens tend to engage in more risky driving behaviors, putting them at risk to be involved in a traffic crash. *Arrive Alive* addresses the seriousness of these high-risk behaviors and emphasizes the importance of seat belt use among all youth and teens.

**Middle School Focus:** The primary focus of the Arrive Alive Project is to teach the importance of good passenger and traffic safety behaviors to future drivers at the middle school level. The secondary focus of the project emphasizes the importance of wearing a seat belt and educating youth about their rights as a passenger in a vehicle.

### **Project Dates and Deadlines:**

Registration Opens	<b>February 3, 2025</b> (ongoing until materials are depleted)
Project Start and End Dates:	<b>March 3, 2025 – May 31, 2025</b>
Reporting Deadline	<b>June 6, 2025 at 5:00 p.m.</b> (Final Evaluation and Pre/Post Seat Belt Check Forms)
Winner Announcement	<b>June 12, 2025</b>

**Project Resources:** Schools and youth groups may register for the following free resources:

large project banners, posters, and mini cards with tips to *Arrive Alive*, and sunglasses and rubberized wristbands with safety messages (funded by State Farm).

### **Options for Participation:**

1. **Non-Competing** - Schools and youth groups may register to participate and receive materials without competing in the statewide competition.
2. **Competing** - Interested schools and youth groups may elect to compete for prizes. The following project components must be completed to compete:
  - ✓ Complete one or more call-to-action activities.
  - ✓ Conduct pre-seat belt checks or pre-survey prior to starting project activities.
  - ✓ Conduct post-seat belt checks or post-survey once project activities are completed.
  - ✓ Develop and organize a Creative Event or larger-scale activity that focuses on influencing youth and teens to buckle up, slow down, and/or drive distraction-free. The event must be seen, heard and/or participated in by a majority of the students at your school or students in your youth group. Please be sure to incorporate the project theme and artwork. Ideas may include, but aren't limited to, creating a video montage of teens sharing reasons why they buckle up, hosting a speed prevention PSA contest for teens, organizing a distraction-free poster contest, or creating a photo collage or school bulletin board with speed prevention messaging.

**\*EXTRA POINTS OPPORTUNITY for Member Schools!** Schools or youth groups that sign up to participate in a YOVASO field trip will receive 25 extra points towards their total score! To learn more, contact Casey Taylor at [casey.taylor@vsp.virginia.gov](mailto:casey.taylor@vsp.virginia.gov).

Once **competing** schools and youth group complete the activities mentioned above, they must submit the following:

1. Pre- Seat Belt Check Results Form
2. Post- Seat Belt Check Results Form
3. Final Evaluation Form (Refer to 'Tips for Reporting' for an overview of questions)

\*Reporting links are available at [www.yovaso.org/arrive-alive](http://www.yovaso.org/arrive-alive).

**Competing and non-competing schools and youth groups are required to submit a final evaluation to YOVASO.** A reminder to complete all reporting will be sent to participating schools and youth groups each month.

**Important Note:** Without your final evaluation and seat belt check results, we cannot evaluate the effectiveness of the project which is a requirement for reapplying for future project funds. For YOVASO to continue providing free projects and programs, your final evaluation and reporting is a necessary requirement!

#### **Winner Announcement and Prizes:**

Prizes for competing schools and youth groups will be awarded in the middle school division. A top prize will be awarded based on the activities completed each month, student involvement, and the content and creativity of the Creative Event. **\*NEW\*** this year, YOVASO will also recognize and award three middle school statewide finalists.

- The winners will be announced on June 12, 2025.
- **Prizes will be awarded as follows in the middle school division:**
  - The statewide winner will receive a \$300 cash prize and a banner
  - The statewide finalists will receive a \$100 cash prize and a banner

*\*Cash prizes are made possible by a grant from State Farm.*

**Questions?** If you have questions about the campaign or reporting, contact Casey Taylor at [casey.taylor@vsp.virginia.gov](mailto:casey.taylor@vsp.virginia.gov) or call 540-739-4392.

# Seat Belt Check Rules

## Description:

For this phase of the campaign, a team of students, club sponsors, and school resource officer (or other officer) will be posted in the school parking lot to check vehicles of students as they arrive at school in the morning. The pre-check will be held prior to the start of your campaign promotions. The post-check will be held at the conclusion of your project promotions. **During both checks, the team will observe vehicles that drive through the checks to see if both drivers and passengers are buckled up and record the results.** The results are then reported to YOVASO through the Pre and Post Seat Belt Check Reports on Survey Monkey. The goal is to have an increase in seat belt use from pre-project to post-project by promoting and influencing seat belt use throughout the project.

\*Youth Group Note: Contact your local school to conduct the pre and post seat belt checks or contact Casey Taylor at [casey.taylor@vsp.virginia.gov](mailto:casey.taylor@vsp.virginia.gov) to discuss options.

## Rules:

- Two (2) seat belt checks must be held at the school to be eligible to win project prizes.
  - Pre- Seat Belt Check to be held during the beginning of Week 1 of the project
  - Post-Seat Belt Check to be held during the final week of the project
- The day, time, and location of the check cannot be announced or disclosed to the student body. The project goal is to convince students to buckle up every time they get in a motor vehicle – not just for a seat belt check.
- No signs, banners, posters or other publicity can be displayed at or near the seat belt check location to pre-warn students that a seat belt check is taking place. There must be a “surprise” element in order to get an accurate count of students who are automatically buckling up without being prompted to do so.
- Surveyors should keep safety first by wearing reflective vests and standing in the proper place during checks.
- You must check enough vehicles (at least 100 unless exempt due to school size) during each seat belt check. The vehicles checked must be consecutive, meaning you can’t skip cars. **Make sure to check approximately the same number of vehicles both times** in order to get more accurate results. Also, make sure to hold the pre and post checks in the same location and at approximately the same time for more accurate results.
  - *If your school is small and you have less than 100 cars for the checkpoint, please indicate that on your seat belt check form and you will not be penalized.*
- You will be counting vehicles with everyone buckled up, not individual occupants. **Everyone in the vehicle must be buckled up in order to circle a (y) yes in the buckle up box for that vehicle.** For future checks, you are allowed to tell drivers/passengers that everyone must be buckled up for the vehicle to be counted as a “yes”.
- Vehicle drivers and occupants must be buckled up when they drive up to the check. **Occupants seen buckling up as they drive up or after they are stopped do not count as being buckled.**
- If there are occupants in the bed of a pickup truck, those occupants are to be considered unbuckled, and the vehicle will be circled on the survey form as a (n) no.
- Schedule an adequate number of students to work at each seat belt check. This will cut down on traffic back ups and will also enable you to check a vehicle before the occupants can “cheat” and buckle up after they notice a check is being held. Request help from your school resource officer and/or your local police department to help the checks run smoothly and safely.
- At the end of each seat belt check, tabulate the results and submit them to YOVASO through Survey Monkey. Do not send individual copies of the Seat Belt Check Forms. YOVASO reserves the right to request these items, if needed. Please keep all copies for your records.

**If you have any questions, please email Casey Taylor at [casey.taylor@vsp.virginia.gov](mailto:casey.taylor@vsp.virginia.gov).**

# Seat Belt Check Form

Please indicate which check this form is for by writing "pre" or "post" project here: \_\_\_\_\_

Name of School: \_\_\_\_\_

Seat Belt Check Date: \_\_\_\_\_

Seat Belt Check Time: \_\_\_\_\_

Seat Belt Check Location: \_\_\_\_\_

Number of Vehicles Checked: \_\_\_\_\_ (must be at least 100 unless exempt due to school size)

## Seat Belt Check Reminders:

- Make enough copies of this form for both pre and post seat belt checks.
- **You must check a minimum of 100 vehicles during each survey unless exempt due to school size.**
- Have enough students observing vehicles so that the checks run smoothly and results are accurate.
- **Be sure to check approximately the same number of vehicles during both checks.** Also hold both checks at the same location and approximately the same time so that final results are more accurate.

## Directions:

- For each box, circle Y or N.
- Circle Y if **ALL** occupants (drivers and passengers) are buckled up in the car.
- Circle N, if one or more occupants in the car **are not** wearing a seatbelt or if they are riding in the back of a pickup.

Vehicle	Vehicle	Vehicle	Vehicle	Vehicle	Vehicle	Vehicle	Vehicle	Vehicle	Vehicle
Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N
Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N
Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N
Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N
Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N
Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N
Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N
Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N
Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N	Y N

Total Vehicles with all Passengers Belted \_\_\_\_\_ ÷ Total Vehicles surveyed \_\_\_\_\_ = \_\_\_\_\_ % buckled up

Submit this information on the Pre-Seat Belt Check Results Form and Post-Seat Belt Check Results Form on Survey Monkey. Links to both forms are on page 14 at [yovaso.org/arrive-alive](http://yovaso.org/arrive-alive). Do not send YOVASO copies of this form. Keep these forms in your files.

Adult Sponsor signature verifying results \_\_\_\_\_



# Seat Belt Survey

## Middle School/Youth Group Survey

1. Do you wear your seat belt every time you ride in a vehicle? Please circle below.

Yes

No

Sometimes

2. If you do not wear your seat belt, why do you choose not to wear it? Please explain.
3. If you wear your seat belt, why do you choose to wear it? Please explain.
4. If you wear your seat belt, do you wear it correctly by putting the lap belt across the upper thighs (not the stomach) and keeping the shoulder belt snug across the shoulder and chest?
5. If you're the passenger, do you make sure everyone in the vehicle is buckled before the car leaves a designated location?
6. If you do not speak up and ask others to buckle up, why don't you? Please explain.
7. Have you ever felt unsafe riding with someone in a vehicle? For example, the driver was texting while driving or engaging in other risky driving behaviors.
8. If you've felt unsafe riding with someone in a vehicle, did you speak up?
9. Tell us why you did or did not speak up when you felt unsafe.

# Middle School Project Activity Ideas

## **Passenger Safety Ideas:**

- ☐ Hold a pledge day during lunch or before a sporting event where students sign the banner, pledging to buckle up and be safe passengers, bicyclists, and pedestrians
- ☐ Make a large thermometer or poster board to measure the progress of signatures on the pledge banner
- ☐ Ask teachers to write safety messages on their chalkboards or dry erase boards
- ☐ Design and send home parent flyers on seat belt and passenger safety
- ☐ Ask your local radio stations and newspapers to promote the project and the school's participation
- ☐ Design a Facebook, Twitter or other social media source to promote the project and its messages
- ☐ Have the English class write "Arrive Alive" letters to high school students encouraging them to buckle up and drive safely during prom and graduation
- ☐ Create buckle-up flyers to hand out to the students and faculty or setup a safety display at a sporting event
- ☐ Write a skit on buckling up/ being a safe passenger that each class can act out during a designated time set by the teacher
- ☐ Have an "Arrive Alive" Day and ask students, faculty and staff to wear white t-shirts with a personally designed buckle up message to show their commitment for always buckling up
- ☐ Have students write a message about the importance of safe driving and/or passenger safety on strips of construction paper. Staple or glue the strips together to form a long, connected chain that visually shows your school's mission to "Arrive Alive"
- ☐ Ask English teachers to have their students write a short essay or a poem about how they plan to be safe in a vehicle
- ☐ Ask Art teachers to have students design posters showing the different ways to be a safe passenger
- ☐ Make large seat belts out of construction paper and hang on classroom doors with a message like "Buckle Up. Arrive Alive."



# Middle School Campaign Activity Ideas (Continued)

## **Bicycle and Pedestrian Safety Ideas:**

- ☐ Participate in activities leading up to National Bike & Roll to School Day on May 7, 2025. Resources are available online at <https://www.walkbiketoschool.org/>
- ☐ Organize a bike rodeo demonstrating bike safety attire and skills
- ☐ Post maps that highlight the quickest, safe cycling and walking routes to school
- ☐ Partner with a local bike shop and organize a bike tune-up event
- ☐ Outfit your school mascot with a helmet, knee pads, and elbow pads during school sporting event
- ☐ Organize a helmet fitting and provide education on helmet wear
- ☐ If your school has bike racks, spruce them up with a fresh coat of paint and make sure students are aware of their location on campus
- ☐ Hold a Pedestrian Rodeo: create a “safety town” course that kids must safely navigate through using crosswalks, looking both ways, etc. This is a great activity for health/P.E. classes.
- ☐ Play Red Rover, but have participants practice looking both ways before running over!
- ☐ Red Light Green Light: Players stand at one end of a field or park, while the leader stands at the other. The leader has their back turned and calls “green light.” All players can run during green light. At any time, though, the leader can turn around and yell “red light.” All players must then freeze in place. The leader can also call out “yellow light” where participants must walk instead of run. The first person across the finish line wins.
- ☐ Create a brain injury curriculum to be used in science lectures
- ☐ Encourage students to bike or walk to school during the project
- ☐ Have a prize drawing for students who walk or ride their bike to school during the project
- ☐ Host a poster design contest that focuses on bike or pedestrian safety
- ☐ Create and pass out a tip card to help students remember ways to be safe while riding a bike
- ☐ Set up a pledge table at lunch and have students sign a pledge to be safe bicyclists
- ☐ Have students complete a survey on bike safety
- ☐ Send bike safety text messages to students and/or make safety announcements over the intercom
- ☐ Have classes write a short skit on riding bikes and then come together to share the skits
- ☐ Invite a bike safety advocate to speak during an assembly or gym class at your school

# Virginia Passenger, Pedestrian, and Bicycle Statistics

## Youth (ages 10 to 14)



### 2023 Youth-Related Injuries:

- 1,186 youth injured in motor vehicle-related crashes \*
    - 590 Male
    - 577 Female
  - 1,028 were **passengers** in motor vehicles \*
    - 483 Male
    - 528 Female
    - **9% (82) were unrestrained**
  - 85 were **pedestrians** \*
    - 44 Male
    - 41 Female
  - 40 were **bicyclists**\*
    - 34 Male
    - 4 Female
- A total of 83 crashes involved a young pedestrian aged 10 to 14
- A total of 42 crashes involved a young bicyclist aged 10 to 14



### 2023 Youth-Related Fatalities:

- 7 youth were killed in motor vehicle-related crashes
  - 5 Male
  - 2 Female
- 7 was a **passenger** in a motor vehicle
  - 5 Male
  - 2 Female
  - **71% (5) were unrestrained**
- 0 was a pedestrian
  - 0 Male
  - 0 Female
- 0 were bicyclists
  - 0 Male
  - 0 Female

### 2022 Youth-Related Injuries:

- 1,066 youth injured in motor vehicle-related crashes \*
- 511 Male
  - 534 Female
- 908 were **passengers** in motor vehicles \*
  - 486 Male
  - 406 Female
  - **8% (64) were unrestrained**
- 80 were **pedestrians** \*
  - 54 Male
  - 25 Female
- 49 were **bicyclists** \*
  - 35 Male
  - 12 Female
- A total of 81 crashes involved a young pedestrian aged 10 to 14

### 2022 Youth-Related Fatalities:

- 2 youth were killed in motor vehicle-related crashes
  - 0 Male
  - 2 Female
- 1 were a **passenger** in a motor vehicle
  - 0 Male
  - 1 Female
  - **0% (0) were unrestrained**
- 1 were pedestrians
  - 0 Male
  - 1 Female
- 0 was a bicyclists
  - 0 Male
  - 0 Female



# Arrive Alive Safety Announcements

- Use these PSA to make announcements during school, at sporting events, and other school events.
- Ask radio stations to record the PSA's and air on the radio.
- Post /Tweet the messages on social media

Remember to start each school announcement with: Hi, this is \_\_\_\_\_ with the \_\_\_\_\_ club.

## **Seat Belt and Passenger Safety Announcements:**

- Our school is participating in the statewide Arrive Alive project March 3 – May 31, 2025. Help us with this statewide challenge by promising to buckle up every time you are in a vehicle. Also remember to be a good passenger –avoid being a distraction to the driver!
- Did you know 11% of fatal crashes involving a teen driver in Virginia, in 2023, were caused by inattention/distractions? As a passenger, you should avoid distracting the driver. This summer, be a part of the solution and help everyone Arrive Alive! (Virginia DMV)
- 53 teenagers ages 15-19 were killed in car crashes in Virginia, in 2023. As passengers, we can help save lives – always buckle up and be helpful to the driver by not being a distraction (Virginia DMV)
- Did you know that 1,186 youth aged 10 to 14 were injured and 7 were killed in motor vehicle-related crashes in Virginia, in 2023? As passengers, we have the right to ask a driver to stop driving unsafely or call our parents to come pick us up if we feel unsafe. It's our right to Arrive Alive. (Virginia DMV)
- If you have your parent's permission, it's okay to catch a ride with a high school driver or adult you know, but if you ever feel unsafe riding with someone, be sure to let your parents know. It's your right to speak up. Ask the driver to stop the unsafe behavior and/or call a parent to come pick you up.
- Car crashes are not only the leading cause of injury and death for U.S. teens aged 15-19, they are also the leading cause of death for every age 11 through 14. Our age group doesn't have to be a statistic. Buckle up and refuse to ride with a driver who is being unsafe! (National Center for Health Statistics)
- Many teens think speeding is cool and will impress their friends, but the reality is, speeding can stop you DEAD in your tracks. If you are riding with someone who is driving way too fast, speak up and tell them to slow down. In Virginia, in 2023, 72% of fatal crashes involving a teen driver in Virginia were caused by excessive speed. (Virginia DMV)
- Distracted driving isn't just using your cell phone while driving. It also includes eating and drinking, grooming, adjusting the radio and even joking around with passengers! When you're riding in the car, be sure to help the driver by not being a distraction so everyone Arrives Alive!
- Buckle up and be a safe passenger this summer! Arrive Alive – it's a whole vibe!

# Arrive Alive Safety Announcements (Continued)

## **Bicycle Safety Announcements:**

- Wearing a helmet while biking reduces your risk of serious injury or death by 85% according to the National Highway Safety Administration. To Arrive Alive, always wear a helmet and follow biking rules!
- Always wear a properly fitted helmet. Remember the 2V1 Rule. There should be no more than “2” fingers widths between the helmet and eyebrows to provide forehead coverage. The straps should form a “V” around the ears. And you shouldn’t be able to fit more than “1” finger under your chin strap.
- When riding on the road, always ride on the right side with traffic and follow all traffic signs and signals
- Don’t leave other road users in the dark- Hand signals alert motorists and other cyclist of your intentions.
- Don’t use a cell phone, iPod or other electronic devices that could take your attention away from riding your bike. Distracted biking is dangerous!
- Wear bright colors and use bike reflectors so cars and other cyclists can see you.
- When riding between sunset and sunrise, cyclists in Virginia are required by law to ride with a front white headlight and a red rear reflector.
- Use the buddy system; it could save your life. Always tell someone when and where you plan to cycle.
- Helmets are designed to absorb the shock of one fall and save your life.
- When crossing train tracks, either walk or ride your bicycle across with your wheels perpendicular to the tracks to avoid getting tires caught.
- Always choose safer walking and bicycling routes. Safe routes include areas that have sidewalks, paths, bicycle lanes, good lighting, low traffic volume and low speed limits.
- Bicyclists should always scan parked vehicles for passengers who might open doors. When passing parked cars, allow enough room between the bicycle and vehicles to avoid opening doors. Always scan behind for oncoming traffic before swerving into another lane.
- Bicyclists should always be observant of pedestrians. Pedestrians are often unpredictable and sometimes neglect to search for traffic before entering the street.

## **For additional ideas, statistics, facts, and graphs please visit the following websites:**

- Mid-Atlantic Foundation for Safety and Education: <http://midatlantic.aaa.com/Foundation/Overview>
- American Academy of Pediatrics: <http://www.aap.org/>
- National Highway Traffic Safety Administration: <http://www.nhtsa.gov/>
- Virginia Department of Motor Vehicles: [www.dmvNOW.com](http://www.dmvNOW.com)
- Drive Smart Virginia: <http://www.drivesmartva.org/>
- Safe Kids USA: <http://www.safekids.org/>

# Arrive Alive Social Media Messaging

- Remember to buckle up and put away the distractions so you can #ArriveAlive
- Athletes never go onto the field without their safety equipment; you should never drive off without yours—buckle up! #ArriveAlive
- Arrive Alive is well underway! Keep up the good work even beyond school and into the summer months! #ArriveAlive
- Don't cause a distraction, buckle up and be a safe passenger so you can #ArriveAlive!
- Hope you have a great weekend. Remember to buckle up in the spirit of #ArriveAlive!
- Hope you all had a safe and fun weekend! Don't forget to send in photos of your campaign activities! #ArriveAlive
- Seat belts save lives, but distracted driving takes lives. Buckle up and #ArriveAlive
- Have a great weekend and be safe if you'll be traveling! #ArriveAlive
- See what #ArriveAlive is all about by visiting [yovaso.org](http://yovaso.org)!
- Don't be a statistic this summer! Don't be a distraction and buckle up to #ArriveAlive
- Encourage your friends and family to put away the distractions and follow driving laws! #ArriveAlive
- 53 teenagers ages 15-19 were killed in car crashes in Virginia, in 2023. As passengers, we can help save lives – always buckle up and be helpful to the driver by not being a distraction (Virginia DMV)
- Stay safe and remember to #ArriveAlive this weekend!
- Did you know that VA has a passenger limit law for young drivers? That's because having too many passengers increases the probability of a crash. Refuse to ride with a young driver who is carrying too many passengers and disobeying the law. Choose to #ArriveAlive
- #ArriveAlive is almost over, but let's all continue to be safe passengers!
- You can't enjoy your summer break from a hospital bed! Be safe and #ArriveAlive this summer!
- A BIG thanks to everyone who participated in the Arrive Alive Project! Our school is saving lives! #ArriveAlive

Source: Virginia DMV

# Arrive Alive Resources & Project Partnership Opportunities

## 1. Invite Miss Virginia Volunteer to Speak!

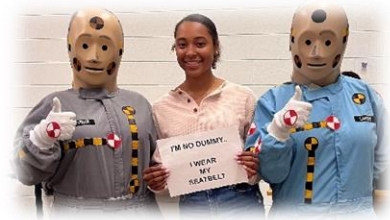
YOVASO is partnering with the [Miss Virginia Volunteer](#) organization to remind youth and teens to slow down, buckle up, and put away distractions during the 2025 *Arrive Alive - It's a Whole Vibe* Project. Haleigh Hurst, Miss Virginia Volunteer 2025, Miss Virginia Teen Volunteer, and the 2025 local titleholders are available to speak with your club, youth group, or school about the importance and impact of volunteering, leadership, and advocacy when it comes to driver and passenger safety.

**There is no fee to have Miss Virginia Volunteer, Miss Virginia Teen Volunteer, or any of the local titleholders visit your school or youth group**, so please email Casey Taylor at [casey.taylor@vsp.virginia.gov](mailto:casey.taylor@vsp.virginia.gov) if you're interested!



## 2. Request YOVASO Loaner Items and Access Other Resources

YOVASO has several items you may be interested in borrowing for project activities. Visit our [website](#) to view what's available and submit your request! We also have our [Distracted Driving Simulator](#) and virtual lessons available at no cost.



A special thank you to State Farm for providing incentives and cash prizes  
for the 2025 Arrive Alive Project



# Tips for Arrive Alive Project Reporting

All project reporting will be completed through Survey Monkey. The tips below will help you prepare for completing the questions on the three quick surveys below.

**All final reporting is due June 6, 2025.**

## Survey Name

- **Arrive Alive Pre- Seat Belt Check Results:** <https://www.surveymonkey.com/r/AAPreChecks25>
- **Arrive Alive Post- Seat Belt Check Results:** <https://www.surveymonkey.com/r/AAPostChecks25>
- **Arrive Alive Final Report:** <https://www.surveymonkey.com/r/ArriveAlive25>

## You will be asked to complete the following questions on the Final Evaluation:

1. How are you submitting photos and/or videos? (Ex: email, social media, etc.)
2. Estimate the number of educational materials distributed (Ex: buckle up cards, handouts students made, etc.)
3. Estimate number of students who actively participated in an activity and/or attended an education program or event.
4. Estimate number of students who heard or saw the project message through school announcements, social media, banners, poster displays, education activities, the Creative Project, etc.
5. Did you hold an activity or event to recruit new students to join your club or youth group?
6. Did you recruit new students?
7. How many club meetings did you hold during the project timeframe?
8. Describe in detail your Creative Project (if one was completed).
9. What is your current school/youth group enrollment?
10. Estimate the number of students reached by your Creative Project.
11. Estimate the number of adults (and/or other people who aren't students at your school) reached by your Creative Project.
12. Did you complete any near-peer mentoring programs at your local elementary school? For example, giving a presentation on seat belt use.
13. Briefly explain what you liked most/least about the project.
14. Do you have suggestions for the YOVASO staff to improve next year's Arrive Alive project?

## You will be asked to provide the following results for the Pre and Post- Seat Belt Checks:

1. Date, time, and location Seat Belt Checks were conducted
2. Total number of vehicles checked
3. Total number of drivers buckled up
4. Percent of drivers buckled up