



Middle School Ideas to Promote Passenger Safety during the Holidays

- ☐ Host a school-wide Jingle Contest where students submit their jingles to your club or group! At the conclusion of your contest, pick a winning jingle to submit to YOVASO's overall contest!
- ☐ Decorate ornaments with passenger safety messages to hang on a tree in your school!
- ☐ Decorate your school's bulletin board with a holiday/winter theme and a buckle up message!
- ☐ Pass out candy to the students at your school with a holiday safety message attached!
- ☐ Hold a door decorating contest between classrooms to see who can come up with the most creative passenger safety message!
- ☐ Read safety announcements or statistics over the intercom at the beginning of the school day.
- ☐ Recruit club members to participate in a local holiday parade where you can pass out candy and reminders to be safe throughout the holiday season!
- ☐ Host a Holiday Dance or 'W' rap contest with a safe driving theme to provide students a safe place to celebrate and have fun.
- ☐ Organize a pledge-signing event or a pledge wall to remind friends and loved ones that "There's SNOW place like home" and to always buckle up!
- ☐ Post holiday safe driving messages on the school marquee daily (you can also ask local businesses to do this on their marquee boards!).
- ☐ Organize a holiday locker design contest using the campaign theme. Ask businesses to donate prizes for the winners and give each participant a snowman safety ornament!
- ☐ Host an ugly sweater contest with the message "Prevent the Holidays from Turning Ugly - Remember to Buckle Up and Make Good Choices." Announce the winner at a school assembly!
- ☐ Make a yard sign to remind your neighbors: "There's SNOW place like home – Buckle Up & Drive Safely" and post it in your yard.
- ☐ Remember to thank students for buckling up, making good choices, and being safe when they return from winter break!