



# Holiday Campaign Tweet Sheet

Copy these tweets to your Twitter

Use #TisTheSeasonToStayAlive

## Week of November 11-17

Nov 12 | Today we kickoff the Holiday Campaign! Join YOVASO in pledging to drive responsibly & steer into the New Year safely!  
#TisTheSeasonToStayAlive

Increase travel during the holidays means increase risk for crashes. Always buckle up & drive alcohol/drug free!  
#TisTheSeasonToStayAlive

## Week of November 18-24

Whether you are out shopping, picking up a Christmas tree, or visiting family, make sure you drive safely! #TisTheSeasonToStayAlive

Hey friends & family! Be sure to #BuckleUp & #DriveSafely this holiday season.  
#TisTheSeasonToStayAlive

## Week of November 25- December 1

Stay Safe by routinely checking your vehicle for maintenance problems during the holiday season! #TisTheSeasonToStayAlive

In 2017 in VA, alcohol was a factor in 19% (15) of the fatal crashes involving teen drivers ages 15-20. #DriveResponsibly & always buckle up!  
#TisTheSeasonToStayAlive

## Week of December 9-15

If Santa watched you drive, would you make the naughty or nice list? Be sure to drive responsibly this holiday season!  
#TisTheSeasonToStayAlive

Remember to #DriveResponsibly by staying focused while driving!  
#TisTheSeasonToStayAlive

## Week of December 16-22

If Santa watched you drive, would you make the naughty or nice list? Be sure to drive responsibly this holiday season! #TisTheSeasonToStayAlive

Remember to slow down and pay attention during cold weather driving!  
#TisTheSeasonToStayAlive

Don't get distracted by the holiday spirit when you are behind the wheel! #SteerIntoTheNewYear responsibly & safely! #TisTheSeasonToStayAlive

## Week of December 23- January 1

Dec 24 | It's Christmas Eve! Safe travels for our holiday travelers today! #TisTheSeasonToStayAlive

Dec 25 | Merry Christmas! Enjoy the holiday by being a safe driver, buckling up, & celebrating responsibly! #TisTheSeasonToStayAlive

Dec 27 | We have 363 days until Christmas & 363 days to drive safely this year!  
#TisTheSeasonToStayAlive

Dec 31 | Make it into the New Year safe & sound by driving safely & celebrating responsibly tonight and everyday this year! #TisTheSeasonToStayAlive

Jan 1 | Thank you for Steering Safely into 2019! Let's continue to drive safely & responsibly & be a safe passenger in 2019. #TisTheSeasonToStayAlive

**VISIT YOVASO.ORG AND  
FOLLOW US ON TWITTER:**

**@\_YOVASO\_**