



October 10, 2018

YOVASO Member Schools and Youth Groups,

Youth Of Virginia Speak Out About Traffic Safety (YOVASO) is joining with the Virginia State Police (VSP), the Virginia Department of Motor Vehicles, and State Farm Insurance to promote traffic safety and responsible driving on Halloween night for youth and teens. YOVASO's goal is to prevent a tragedy on what is supposed to be a fun night for all.

To help remind our high school and middle school students of ways to be safe on Halloween night, YOVASO is offering the following **Halloween Safety Kits**:

High School Halloween Safety Kit – **to promote safe driving and celebrating responsibly**

- Halloween Safety Activities for High Schools/Youth Groups
- Halloween Safety Announcements for High Schools/Youth Groups
- "I Pledge" to Drive Safely Cards
- Posters to promote Safe Driving on Halloween
- Key Light to promote Safety on Halloween
- Halloween Safety Banner

Middle School Halloween Safety Kit – **to promote traffic safety and celebrating responsibly**

- Halloween Safety Activities for Middle Schools/Youth Groups
- Halloween Safety Announcements for Middle Schools/Youth Groups
- Posters to promote a Safe and Responsible Halloween
- Key Light to promote Safety on Halloween
- Halloween Safety Banner

High schools and youth groups that would like to present a Halloween Safety Program for preschools, elementary schools, or middle schools, may also receive additional materials, including:

Materials for Preschool/Elementary School Presentations – **to promote traffic and trick-or-treat safety**

- Halloween Safety Activities for Elementary Schools
- Halloween Safety Activity Book
- Halloween Candy Bags
- Halloween Safety PowerPoint Presentation

In order to receive the Halloween Safety Kit, all schools must register online at yovaso.org or complete the attached Registration and Order Form and agree to complete a final report on how the materials were used. **The deadline to register is Friday, October 19.** Materials will be shipped to registered schools by the week of October 14, and activities can be held throughout the month.

We hope your school or youth group will register for this exciting campaign and help promote responsible celebrating and safe driving on Halloween. Underage drinking and driving as well as texting and driving can be even more deadly on this celebratory night when young children will be out trick-or-treating on neighborhood streets. **For campaign questions, contact Casey Taylor at 540-375-3596.**

Casey Taylor
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